



2021 SPONSOR OPPORTUNITIES*



FLAGSHIP SPONSOR
PLATINUM (2-1)

\$5,000



FLAGSHIP SPONSOR
GOLD (3)

\$3,500



FLAGSHIP SPONSOR
SILVER (5)

\$2,000

CMA ANNUAL BUSINESS MEMBERSHIP (\$1,500 VALUE)

COMPLIMENTARY TICKETS TO CMA WEBINARS	Yes	Yes	Yes
OPPORTUNITY TO WRITE FOR CMA BLOG	Yes	Yes	Yes
DIGITAL BADGE + MEMBERSHIP CERTIFICATE	Yes	Yes	Yes
OPPORTUNITY TO HOST CMA WEBINARS	Yes	Yes	Yes
CMA BUSINESS MEMBER DIRECTORY LISTING WITH PROMOTIONAL OFFER	Yes	Yes	Yes

MEDIA

CMA ANNUAL BUSINESS MEMBERSHIP	Yes	Yes	Yes
LOGO ON CMA WEBSITE FOR 1 YEAR	Yes	Yes	Yes
LOGO ON FOCM LANDING PAGE FOR 1 YEAR	Yes	Yes	Yes
YOUR LOGO ON EMAIL BLASTS (11K Cannabis Industry Recipients)	Current Business Members: 5 New Members: 3	Current Business Members: 3 New Members: 2	Current Business Members: 2 New Members: 1
VIP TICKETS TO THE SUMMIT (up to \$745 Value)	Current Business Members: 5 New Members: 3	Current Business Members: 3 New Members: 2	Current Business Members: 2 New Members: 1
SOCIAL MEDIA SHOUTOUTS (17K Followers Across Platforms)	Current Business Members: 5 New Members: 3	Current Business Members: 3 New Members: 2	Current Business Members: 2 New Members: 1

DURING EVENT

LOGO ON SUMMIT SLIDES	Yes	Yes	Yes
2 MINUTES TO SPEAK TO AUDIENCE DURING SPEED NETWORKING	Yes	No	No
2 MINUTES TO SPEAK TO AUDIENCE DURING VIP-ONLY SPEAKER'S ROUNDTABLE	Yes	No	No

POST EVENT

LOGO + PROMOTION TO ALL ATTENDEES ON EMAIL FOLLOW UP	Yes	No	No
MENTION IN POST SHOW PR	Yes	No	No

*Custom options available